

IMPACT STORIES



AFRICA'S
GREEN ECONOMY
SUMMIT

»» SAVE THE DATE

19-21
FEB 2025

CAPE TOWN, SOUTH AFRICA

UBER X VALTERNATIVE

HOW UBER AND VALTERNATIVE LAUNCHED A JOINT VENTURE IN LESS THAN A YEAR

"A BIKE AND A BATTERY AND A VERY BIG DREAM"

Less than a year after being introduced at AFRICA'S GREEN ECONOMY SUMMIT in Cape Town in February 2023 and joining forces, Uber Sub-Saharan Africa and the e-mobility startup vALTERNATIVE Energy have launched Uber Package. It is a new same-day, on-demand delivery service performed by drivers on e-bikes.

HIGHLIGHTS OF THE VENTURE



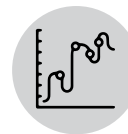
CUSTOMER CENTRICITY

Focused on tailoring the service to local market needs.



YOUTH EMPOWERMENT

Created training programs and stylish uniforms to attract and employ South African youth.



PERFORMANCE

Overcame regulatory hurdles and delays, including port holdups.



COST EFFICIENCY

Highlighted the ease and cost benefits of electric bikes over petrol bikes.



MANUFACTURING PLANS

Aiming to scale up production and expand into neighboring markets by next year



ENTREPRENEURIAL ADVICE

Emphasized the importance of focus, building the right team, and hard work for startup success.

"Events like Africa's Green Economy Summit drive innovation. What starts with a quick chat can turn out to be a transformational initiative. I believe our Uber Package initiative with vALTERNATIVE has kickstarted a lot of projects and the confidence that entrepreneurs, investors, and government now have about transforming the e-mobility sector."



KAGISO KHAOLE, GM, UBER SUB-SAHARAN AFRICA

COMPANY PROFILES



Founded in 2022 in South Africa, Valternative is the next-gen clean energy implementation company for the continent. We are aiming to become an indispensable component of the e-commerce value chain and new infrastructure provider in South Africa and potentially across Africa in the future.

WHAT THEY DO

Valternative will introduce Swap & Go Electric Vehicle Solution for the first time to South Africa. The solution will provide the new infrastructure for the dawn of the new era of 4IR for the continent.

Valternative is positioned to align with the rapid growth of e-commerce in South Africa by deploying electric motorcycles, intelligent swapping stations, and offering subscription-based battery swapping services for on-demand services and last-mile delivery businesses.

Valternative provides dedicated rider management services to gather its revenue through electric motorcycle rentals and sales, monthly battery swapping subscriptions, rider commission fees, and vehicle advertising, enabling rapid nationwide coverage in South Africa.

Uber

"We reimagine the way the world moves for the better"

COMMITMENT TO SUSTAINABILITY

Uber is committing to becoming a fully electric, zero-emission platform by 2040, with 100% of rides taking place in zero-emission vehicles, on public transit, or with micromobility. It is our responsibility as the largest mobility platform in the world to more aggressively tackle the challenge of climate change.



Expand green ride options for riders, promoting sustainable transportation choices



Support drivers in transitioning to electric vehicles to reduce carbon footprint



Emphasize transparency in operations and collaborate with NGOs and private sector for a fair energy transition

IF YOU WANT TO UNDERSTAND MORE ABOUT THE VENTURES AND THE CURRENT STATUS OF THEIR COLLABORATION ENGAGE WITH THE PROJECTS REPRESENTATIVES.



MAHOMED I E JEEWA
Founder and CEO,
VALTERNATIVE ENERGY



KAGISO KHAOLE
GM,
UBER SUB-SAHARAN AFRICA



GET FEATURED IN OUR IMPACT STORIES

Our team works with you to ensure your expertise is recognised by those you want to connect with. We help you achieve your goals.

Would you like to be featured in our impact stories?

We'll help identify your project's viability, understand your needs and goals, and find the right finance and investment partners to get you off the ground.



Connect with our team today!

Elodie Delagneau

Investment Projects Lead, VUKA Group
elodie.delagneau@wearevuka.com | M: +351 914 436 503

Mining



Energy



Smart Mobility



Retail



Green Economy



The Global Trust Project



WomenIN

